

Jeremy J. Parsons
Mixologist

Jeremy is the founder and owner of Cocktails the Fluid Experience, a Toronto based Beverage Marketing and Event Management Company that specializes in the alcohol industry. Jeremy has created new cocktails, food and martini recipes for many of the top brands in Canada. His work has taken him nationally to speak at numerous conventions and trade shows, consult, launch and execute parties at some of the top restaurants, bars and galas where he and his staff bring out the latest and greatest liquid creations for your sampling pleasure. His latest offering is his critically acclaimed co-authored book Cold Tea At Three which features many of his best entertaining tips and cocktail recipes. He is currently featured in the role of “Entertaining Guru” on Global TV affiliate CH channel 10 on their morning show.